



Cold comforts

Bologna's gelato university offers students from all over the world the inside scoop on Italy's favourite treat – just don't call it ice cream, writes **Gary Jones**.

The come to the first university in Europe, and seemingly a magnet for incknames, the enchanting city of Bologna is affectionately referred to in Italy as La Data, or "the learned one". It has also been dubbed La Grassar—"the fat one" – in recognition of the local appetite for eating exceptionally well.

Bologna, then, is the perfect place in which to get to grips with the science behind Italy's favourite feel-good treat.

Established much more recently than the venerable University of Bologna & (which opened in 1088), the Carpiglani & Gelato University (founded in 2003) & lies just outside the capital city of the gaffluent Emilia-Romagna region of northern Hall, it is the world's foregone to the contract of the capital city of the gaffluent contract of the capital city of the gaffluent for the contract of the capital city of the gaffluent contract of the capital city of the capit

month-long "Become a Gelatiere" training programme.

Over five days I will sample more frozen dessert than in my previous five years. I'll swoon over vanilla, hazelnut, pistachio, tiramisu, coffee, chocolate, almond, milk sracelatella (think chocolate chip, but not quite) and other flavours, and met over sorbets of the orange, strawberry, banana, pineapple, "kibana" (tivi and banana) and naspberry variety.

In a dozen cases, under the tutelage of an Italian gelato wizard, I will rustle up the stuff myself. Sweet!

Anyone enrolling at the Carpigiani Gelato University should, before arrival, shake off any romantic ideas. There are no dreamy sessions spent rolling out recipes on the sun-kissed verandas of lovingly restored farmhouses, while sipping a fruity Brunello di Montalcino and nibbling on bruschetta. This is not a cookery course set among the fragrant olive groves of rural Tuscany.

The Carpigiani curriculum is intensive, lessons are held in a classroom and a laboratory, and the students are would-be gelate onterpreneurs from across the globe. My class of 14 includes people from Australia, Brazil, Britain, Egypt, Honduras, Indonesia, Israel, Malaysia, Saudi Arabia, Slowakia, and the United States, therefore encompassing every continent except Antarctica. The age range spans more than three decades, from a 25-year-old Indonesian called Tiffany to the ausurst Othman, ared 58.

Backgrounds are also varied – while Othman is a veteran Saudi Arabian Airlines pilot who took voluntary redundancy in 2012, Los Angeles-based TJ is a former nurse and an occasional stand-up comedian. All have a common goal: to start their own gelato business. Should the gang's dreams come true, coming years will see gelaterias opening in Tel Aviv, Sao Paulo, Singapore, Melbourne, Cairo and Berlin. Tiffany aims to open on Bali, while Othman blans three shons in Jeddah.

Achieving that goal will take knowhow, and that's why all have journeyed from across the planet to Italy. In the coming days, gelato master Stefano Tarquinio will divulge the secrets of how to achieve refinement in gelato taste, structure and exture. He will tacah us how to balance sugars and how air incorporation affects flavour intensity, spell out pasteurisation and thermal-shock techniques, and so much more. The amount of chemistry and mathematics involved is a surprise, and a calculator is essential.

Other experts are wheeled in to cover food hygiene, gelateria interior design and the economics of a gelato business. But the first thing we learn about gelato is never, ever call it ice cream

When created by artisanal methods, insists Tarquinio, gelato is "healthy, emotional food" with a significantly lower fat content than the mass-produced confection

Though the days of study are long, most evenings a few classmates get together for dinner, invariably meeting at Bologna's most notable landmark. The 15th-entury Plazza Maggiore is a picturesque square located in the Centro Storico - the charming heart of the old city. Nearby looms the ornate Fontana di Nettuno (Fountain of Neptune), which is lorded over by an impressive loft-enetury bronze statue of the Roman god of the oceans created by sculptor Glambologna.

Once all are gathered, the group wanders in search of a bustling pizzeria or a traditional osteria for an evening aperitivo (the preferred Bologna tipple being an Appert op spritz) and a feed. As well as La Dotta and La Grassa, Bologna is also referred to as La Rossa. The red one" – and the Centro Storio's architecture boasts a palette of terracotta and cimamon, of dusty pinks and burnt oranges. Many structures date back to the Renaissance and earlier, La Rossa also refers Bologna's left-wing political learnings. = perhaps odd considering that

It doesn't take long to seek out a suitable eatery - Bologan is one of the best cities in all of taly for dining out. Over mortadella sausage, delicate prosciutto, mozzarella and fresh-pasta dishes, such as artichoke lassagne and gnocchi with compettes (and now we know where 'bolognese' came from, though the local ragu is paired here with tagliatelle, never spaghetti), the group recalls amusing highlights of the day:

it's one of the wealthiest cities in Italy.)

how one of our number attempted to fill a batch freezer with gelato mixture but, having left its door open, most of the sticky conocction was dumped over the floor; how this writer's attempts to create attractive desserts from soft-serve gelato proved a wilting disaster.

Evenings are usually concluded with a stroll through many elegant portices in search of frozen perfection. The Centro Storico boasts about 40km of covered walkways that provide shelter from blazing sunshine in summer and snow in winter. Artistan-quality gelaterias are easy to find – Bologna has more than 300, or at least one for every 2,000 inhabitants.

According to the university's director, Kaori Ito, the taste for quality gelato is growing internationally, and the institution now caters to about 7,000 students a year. While Italians make up half of that total, and other Europeans another 30 per cent, interest from Asia and South America is on the rise. Though my lessons are conducted in English, courses are also held in Italian, French, Spanish, German and other languages. In January, classes were taught in Bologna for the first time in Putonghua, with 29 Chinese students attending. Most came from Elipei,

Shanghai and Beijing.

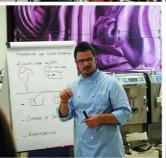
What's more, Ito says, in Italy at least, gelato has proven recession-proof, and the economic crisis of recent years resulted in an attendance boom.

"People started looking at their lives, their jobs, and started looking for a change," she says, adding that more than a few students are mavericks who want out of the rat race.

"Many have simply decided to follow their dreams."

For more details about the Carpigiani Gelato University and its courses, visit gelatouniversity.com.









Clockwise from far left: gelatos created at Bologna's Carpigiani Gelato University; the 15th-century Piazza Maggiore; students (from left) Tiffary from Indonesia, Adi from Israel and

from Indonesia, Adi from Israel and Shiew from Malaysia; with its excellent restaurants, Bologna has earned the nickname La Grassa – "the fat one"; the entrance to the university; an exhibit in the university's museum; gelato master Stefano Tarquinio.

Getting there: Turkish Airlines flies daily from Hong Kong to Istanbul, and from the Turkish city to Bologna. Alternatively, Bologna is about an hour by high-speed train from Milan, which is served daily from Hong Kong by Cathay Pacific.